Tabletop Banners:

Total Graphic Area: 11"w X 19"h
Total Visual Area: 11"w X 17"h

Please be sure to include a 2" bleed
at the bottom

General Art Guidelines:

– CMYK Color Mode

– All Solid Coated Pantone colors should
  be called out in the art as spot colors

– Embed all images and support files

– Resolution must be 100-120 ppi

– All fonts must be created to outlines

– Do not scale artboard

– Background color/images must
  bleed to the edge of artboard

– Do not use spot colors from template
  in your artwork as they will not print

2" bleed area

BLEED AREA
will not be visible when mounted
into bannerstand